Department Of Agriculture

Kosgi Division, Narayanpet District

100 Farmers – 100 Innovative Agriculture Activities

(Project K-100)

1. Concept & Vision:

The **"100 Farmers – 100 Innovative Activities Programme"** is conceived as a flagship initiative to transform Kosgi division into a **model hub of innovative, sustainable, and income-oriented agriculture**.

Under this programme, **each selected farmer will adopt one unique innovative activity**, thereby creating **100 live demonstration models** across:

- Agriculture
- Horticulture
- Floriculture
- Livestock & Fisheries
- Natural Farming
- Agri-Business & Value Addition

These models will act as **learning centres for surrounding farmers**, ensuring large-scale replication and impact.

🌾 **Vision Alignment with Government Priorities**

This initiative is designed in line with the Government's vision of:

✓ **Doubling Farmers' Income**

By:

- Promoting **high-value crops & diversification**
- Encouraging **integrated farming systems**
- Strengthening **market linkages and value addition**

✓ **Reducing Cost of Cultivation**

Through:

- Natural farming practices (Jeevamrutham, Kashayalu)
- Efficient input use (precision farming, soil health management)
- Use of locally available resources

✓ **Farmer as an Entrepreneur**

The programme recognizes the farmer as:

- An **investor**
- A **skilled professional**
- A **job creator**
- A **producer contributing to food security**

Each farmer will be promoted as an **"Agri-Entrepreneur"**, capable of:

- Generating sustainable income
- Creating rural employment
- Adding value to agricultural produce

🌟 **Special Focus: Kosgi Mandal**

Kosgi Mandal holds strategic importance as it falls under the **Hon'ble Chief Minister's Shri Revanth Reddy's constituency**, and this programme aligns with the visionary slogan:

👉 *"కోటి మంది మహిళలను కోటీశ్వరులుగా చేయడం"*

(Koti mandi mahilalanu koteeswarulanu cheyadam)

Inspired by this, the Agriculture Department, Kosgi Division envisions:

👉 **"100 మంది రైతులను లక్షాధికారులుగా తీర్చిదిద్దడం"**

(*Transforming 100 farmers into lakh-earning model farmers*)

🌱 **Transformational Approach**

The programme aims to:

- Convert **farmers → innovators → entrepreneurs**
- Create **model farms in every village**
- Promote **income-based agriculture instead of yield-based agriculture**
- Build a **self-sustaining rural economy**

🎯 **Role of Agriculture Department (Kosgi Division)**

The Agriculture Department will play a pivotal role by:

- Identifying and selecting progressive farmers
- Providing technical guidance & training
- Ensuring convergence with all line departments
- Facilitating market linkages
- Monitoring and documenting success stories

2.Innovative Activities:

Project K-100 (100 Activities-100 Farmers)

Stop Mono Cropping...Promote Crop Diversification

S.No	Farmer ID	Activity
1	**K-001**	Grafted Vegetables – Beera Saagu
2	**K-002**	Papaya Cultivation
3	**K-003**	Integrated Farming
4	**K-004**	Jasmine Cultivation
5	**K-005**	Kanakambaralu Cultivation
6	**K-006**	Basmati Rice Cultivation
7	**K-007**	Apple Cultivation
8	**K-008**	Chikkudu Saagu on Bamboo Pandals
9	**K-009**	Watermelon in Kharif
10	**K-010**	Drone Sprayer – Entrepreneur Model
11	**K-011**	Sericulture – Mulberry & Silkworm
12	**K-012**	Gummadi (Pumpkin) Saagu
13	**K-013**	Oil Palm Cultivation
14	**K-014**	Pomegranate (Commercial Fruit Crop)
15	**K-015**	Year-Round Brinjal (Grafting)
16	**K-016**	Intercrop with Cotton & Redgram
17	**K-017**	Twin-Row Method – Redgram Intercrop in Mango with Drip
18	**K-018**	Organic Vegetable Farming (Fruits, Vegetables, Paddy & Pulses)
19	**K-019**	AWD Method in Paddy
20	**K-020**	Relay Cropping (Black Gram)
21	**K-021**	Macadamia (High-Cost Nut)
22	**K-022**	Turmeric Cultivation
23	**K-023**	Banthi Poola (Marigold) Saagu
24	**K-024**	iFarmer (Farm to Home) – Marketing Model
25	**K-025**	Elevated Shed for Goat & Sheep Rearing
26	**K-026**	Chitti Muthyalu Rice
27	**K-027**	Leafy Vegetables – Year-Round Cultivation
28	**K-028**	High-Density Mango Plantation
29	**K-029**	Bhanginapally FPO
30	**K-030**	Bhusampatti FPO
31	**K-031**	Castor Cultivation
32	**K-032**	Onion & Watermelon on Raised Beds
33	**K-033**	Green Manure – Jeeluga
34	**K-034**	Farm Pond (Life-Saving Irrigation)
35	**K-035**	Green Chilli with Mulching & Drip
36	**K-036**	Dairy Farming
37	**K-037**	Goru Chikkudu (Cluster Bean in 10 Guntas, Year-Round)

38	**K-038**	Bhendi Cultivation
39	**K-039**	Kakara on Temporary Pandals
40	**K-040**	Daily Income ₹1,000–₹1,500 (Vegetables, Year-Round)
41	**K-041**	Natu Kolla Pempakam (Country Chicken)
42	**K-042**	Nutritional Garden (30 Types of Fruits)
43	**K-043**	Old Mango Orchard Management (20-Year-Old Crop)
44	**K-044**	Silage Making
45	**K-045**	Yeddu Ganuga (Oil Extraction Unit) Making
46	**K-046**	Zero Budget Natural Farming
47	**K-047**	Oil Palm with Cotton & Redgram Intercrop
48	**K-048**	SNTC FPO – Dairy
49	**K-049**	Staking Tomato
50	**K-050**	Direct Paddy Seeding
51	**K-051**	Drum Seeder – Paddy
52	**K-052**	Paddy Transplanter
53	**K-053**	Organic Paddy Cultivation
54	**K-054**	BSMR Redgram Cultivation
55	**K-055**	Poultry-based Integrated Farming
56	**K-056**	Jowar Intercrop in Greengram
57	**K-057**	NMNF Natural Farming Clusters
58	**K-058**	Drumstick (Munaga)
59	**K-059**	Vermicomposting
60	**K-060**	Upanishad School – Agriculture Knowledge for the Younger Generation
Yasangi Activities		
S.No	**Farmer ID**	**Activity**
1	**K-061**	Battai (Sweet Orange) – Best Agronomic Practices
2	**K-062**	Saaf Flowers (Safflower)
3	**K-063**	Sunflower
4	**K-064**	Baby Corn
5	**K-065**	Sweet Corn
6	**K-066**	Groundnut – Gypsum & Drum Rolling
7	**K-067**	Kheera (Cucumber) – Vegetables
8	**K-068**	Cauliflower
9	**K-069**	Cabbage
10	**K-070**	Mango – Organic Cultivation
11	**K-071**	Mushroom Cultivation
12	**K-072**	Crop + Dairy + Farm Pond + Fish
13	**K-073**	Fig
14	**K-074**	Polyhouse Management
15	**K-075**	Biochar Production
16	**K-076**	NMNF (Natural Farming)
17	**K-077**	Azolla for Feed
18	**K-078**	Hydroponic Grass / Fodder Unit
19	**K-079**	GPS-Based Farming Model (AI)

20	**K-080**	Custom Hiring Centre
21	**K-081**	Sheep Rearing
22	**K-082**	Beekeeping
23	**K-083**	Dragon Fruit
24	**K-084**	Solar Units – PM-KUSUM
25	**K-085**	Bio-Input Resource Centre
26	**K-086**	Millets Cultivation
27	**K-087**	Quinoa Seed Cultivation
28	**K-088**	Oil Extraction Unit (Groundnut)
29	**K-089**	Cocoa Intercrop in Oil Palm
30	**K-090**	Curry Leaf
31	**K-091**	Aakakara (Spine Gourd)
32	**K-092**	High-Value Vegetables (Carrot / Beetroot)
33	**K-093**	Medicinal Plants (Aloe Vera, Neem)
34	**K-094**	Vattiveru (Vetiver)
35	**K-095**	Kunkudu Kayalu (Soapnut) Saagu
36	**K-096**	Guava (6-Month Crop Model)
37	**K-097**	Apple Ber
38	**K-098**	Seethaphal (Custard Apple) Farm
39	**K-099**	Lily / Rose Cultivation
40	**K-100**	Model Rythu Vedika

3. Implementation Plan

✓ Selection

- 100 farmers (1 per activity)
- Village-wise distribution

✓ Training

- Department + KVK + University
- Practical demonstrations (Direct with farmers)

✓ Execution

- Input support by approaching Government/NGO's/CSR/Individual Persons who support Agriculture
- Regular monitoring

5. Expected Outcomes

- 100 demonstration models
- 30–100% increase in income
- Diversification of farming
- Employment generation
- Strong farmer network

6. Final Activity

Mega Kisan Mela

- 100 stalls (each farmer one innovation)
- Live demonstrations
- Buyer–seller meet
- Awards & recognition

Expected Transformation

This initiative will:

- Create **100 success stories**
- Inspire **1000+ farmers indirectly**
- Establish Kosgi as a **Model Agriculture Innovation Cluster**
- Contribute significantly to **rural economic development**

7. Conclusion

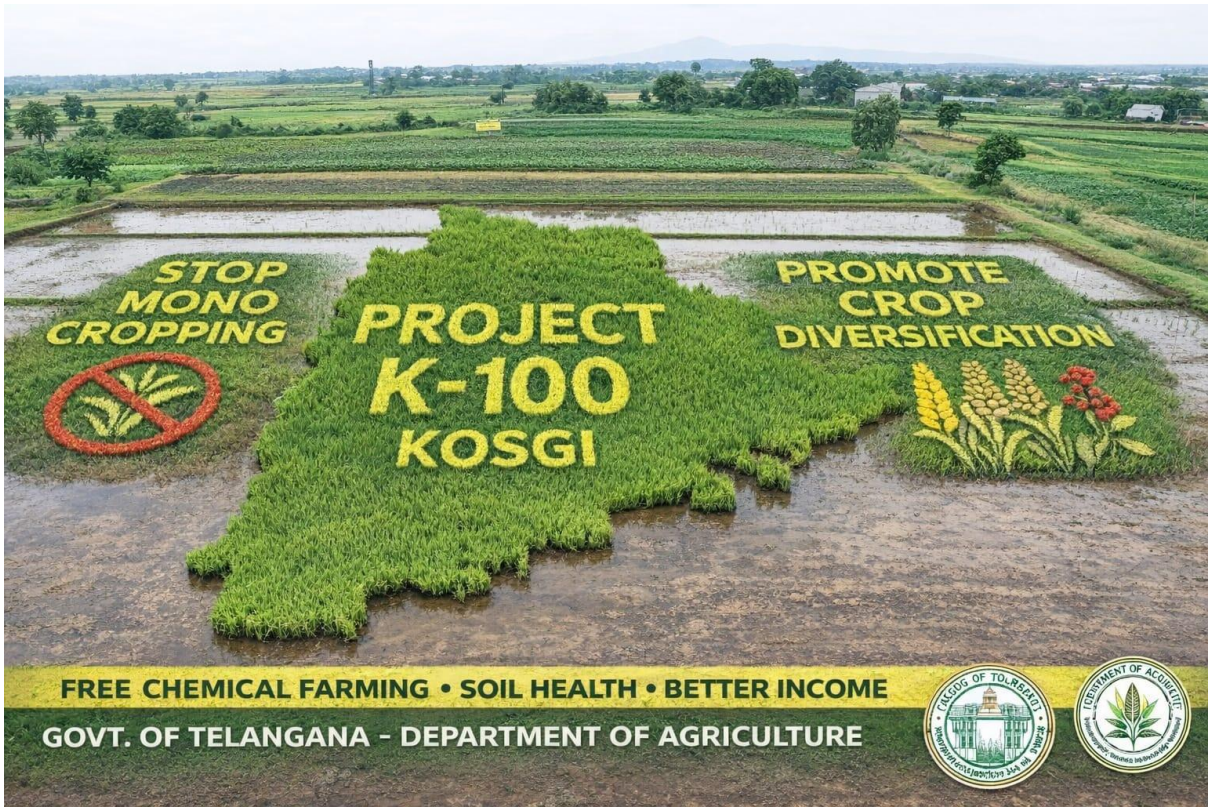
This initiative will transform Kosgi Mandal into a **Model Innovation Hub in Agriculture**, integrating:

- Advanced Technology
- Traditional Agriculture
- Market-oriented farming

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"Great projects always begin with criticism, challenges, and resistance, but true progress is achieved through patience, consistency, and dedication. Nothing is permanent except change, and those who continue to adapt, work hard, and stay focused on their mission rather than immediate results will eventually create extraordinary impact. Miracles never happen overnight; they take time, sacrifice, and silent effort before they finally emerge powerfully enough to inspire and transform the world. Today's struggles, discipline, and persistence become tomorrow's success, proving that history remembers not those who doubted, but those who never gave up."

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Thank you.

Project K-100 Team.